

Strategic Plan

October 2020 – September 2022



WOODEND NEIGHBOURHOOD HOUSE

Background

Woodend Neighbourhood House (the House) is a not for profit, community managed, incorporated association situated in Woodend township, 69 Kilometres north west of Melbourne in the Macedon Ranges Shire.

The House commenced operation in 1983 as a community run short-term drop-in centre after the Ash Wednesday bushfires in 1983 and has now become part of the Woodend Community Hub, which was constructed in 2006. It offers a place of belonging through the provision of inclusive social, recreational, educational and training opportunities for all members of the community. The House is committed to being accessible to everyone in our community.

The House is managed by a Committee of Governance comprised of local community volunteers. Daily operations are undertaken by paid part-time staff and volunteers. The House has formal and informal relationships with a wide range of organizations including but not limited to Cobaw Community Health, Macedon Ranges Sustainability Group, the Woodend Toy Library, the Macedon Ranges Shire Council, RSL, and Rotary,. The House is a member of the Macedon Ranges Neighbourhood House and RANCH (Regional Association of Neighbourhood & Community Houses). It is also the auspice provider for local community projects.

Woodend Neighbourhood House is also part of a regional network of six community houses which operate in the Macedon Ranges Shire.



Vision, Mission and Purpose

VISION: Woodend Neighbourhood House sees Woodend as a connected community, inclusive of all, respecting difference and fostering responsive capacity.

OUR MISSION: To continue to build, strengthen and connect our community.

PURPOSE:

1. To provide an environment which encourages all members of the community to **participate in our services and activities**, encouraging self-improvement and building individual and community capacity and resilience.

2. To **promote community connectedness** through support of community action around identified needs.



Strategy to achieve our purpose and mission

How will we achieve our purpose and mission?

By providing a friendly, safe, respectful and caring environment, where all people from our community can come to:

- share friendship, knowledge and skills,
- develop community cohesion, actions and advocacy,
- build sustainable partnerships, projects and activities,
- strengthen the participation in learning, activities and meetings, and
- find support, respect, acceptance and opportunity.

What will we focus on and prioritise?

Objective 1. Continue to enable and build connections through events, programs and community development supports.

Objective 2. Maintain and grow our role in the community through good governance and adaptation to changing operating conditions and requirements.

Objective 3. Strengthen the profile of the House through our communications , presence and listening to the community.

Objective 4. Grow the number of members and volunteers, and the structures supporting this.

Note: The WNH Operating Plan expands on the Purpose and current period objectives.

